

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
MAMAEARTH BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO
MADURAI CITY**

**A Project report submitted in Partial Fulfillment of the Requirement for the
Degree of Master of Commerce**

Submitted by

STELLA MARY W

(21PCO48)

Under the Supervision and Guidance of

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THE AMERICAN COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (3rd Cycle) by NAAC with Grade "A+", GPA 3.47 on a 4 point Scale

Madurai – 625002

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CERTIFICATE

This is to certify that this project entitled “A STUDY ON CONSUMER SATISFACTION TOWARDS MAMAEARTH BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO MADURAI CITY” is the original work done by STELLA MARY W (21PCO48) The American College, Madurai during 2022 - 2023 in partial fulfillment of the requirement for the award of the Degree of Master of Commerce and that the project work had not previously formed the basis for the award of any degree, diploma, fellowship or any other similar titles.

Place: Madurai

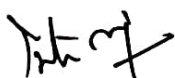
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Signature of the Guide

(DR. M. RITCHIE RICHARDSON)

Countersigned by:



(PROF. J. JUSTIN MANOHAR)

Coordinator of M.com,

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W. STELLA MARY

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DEPARTMENT OF COMMERCE

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DECLARATION

I hereby declare that this project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS MAMAEARTH BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO MADURAI CITY" submitted for the award of the degree of MASTER OF COMMERCE is my original work under the guidance of DR. M. RITCHIE RICHARDSON and no part of the project report has been used for any degree, fellowship or other similar titles for any other university or board.

Place:

Date:

Signature of the Candidate

W. Stella Mary,
W. STELLA MARY

(21PCO48)

Counter Signed By:



DR. M. RITCHIE RICHARDSON