A STUDY ON INVESTORS' ATTITUDE TOWARDS SYSTEMATIC INVESTMENT PLAN IN MADURAI CITY.

A Project report submitted Department of Commerce, The American College, Madurai in partial fulfillment and requirements for degree of Master of Commerce

Submitted By M. SHANMUGAPANDI (21PCO43)

Under the Guidance and Supervision of

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POST GRADUATE DEPARTMENT OF COMMERCE THE AMERICAN COLLEGE

(An Autonomous institution affiliated to Madurai Kamaraj University)

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CERTIFICATE

This is to certify that this project entitled "A STUDY ON INVESTORS' **ATTITUDE** TOWARDS SYSTEMATIC INVESTMENT PLAN MADURAI CITY" is the original work done by M. SHANMUGAPANDI(21PCO43), The American college, Madurai during 2021-2023 in partial fulfillment of the requirement for the award of the Degree of Master of commerce and that the project work had not previously formed the basis for the award of any Degree, Diploma, Fellowship or any other similar title.

Place: Madurai

Date: 22 - 05 - 2023.

Signature of the Guide

(Dr. A. HILARY JOSEPH)

Counter signed by:

Prof.J. JUSTIN MANOHAR

Coordinator of M.Com,

M. SHANMUGAPANDI 21PCO43, Department of Commerce, The American College, Madurai.

DECLARATION

I, declare that this project entitled "A STUDY ON INVESTORS' ATTITUDE TOWARDS SYSTEMATIC INVESTMENT PLAN IN MADURAI CITY" is submitted for the award of the Degree of Master of Commerce is my original work under the guidance of Dr.A.HILARY JOSEPH, M.Com, M.Phil., MBA., B.PH., B.G.L., Ph.D., Head, Department of Commerce, Satellite campus, The American college, Madurai and no part of this project report has been used for award of any Degree, Diploma, Fellowship or any other similar title for any other university or board.

Place: Madurai

Date: 22-05-2023

Signature of the Candidate

(M. SHANMUGAPANDI)

Counter signed by

Dr. A. HILARY JOSEPH (Research Guide)