# A STUDY ON COLLEGE STUDENTS PREFRENCE TOWARDS MOBILE WALLETS WITH SPECIAL REFERENCE TO MADURAI CITY"

A Project report submitted to the Department of Commerce in

Partial Fulfilment of the Required for Degree of

# MASTER OF COMMERCE

Submitted by

## R.YUVARAJA

#### 21PCO57

Under the guidance of

Dr.A.NIXON JESURAJ M.Com, M.Phil., Ph.D.,



## THE AMERICAN COLLEGE

(An Autonomous Institution affiliated to Madurai Kamaraj University)

Re-accredited with (3rd cycle) by NAAC with Grade "A"

CGPA-3.47 on a 4 POINT SCALE

MADURAI-625002

**MAY - 2023** 

Dr. A.NIXON JESURAJ

ASSISTANT PROFESSOR.

DEPARTMENT OF COMMERCE.

THE AMERCICAN COLLEGE,

MADURAI - 625002

#### CERTIFICATE

This is to certify that this project entitled "A STUDY ON COLLEGE STUDENTS PREFRENCE TOWARDS MOBILE WALLETS WITH SPECIAL REFERENCE TO MADURAI CITY" is the original works done by R.YUVARAJA (21PCO57) The American College, Madurai during 2022-2023 in partial fulfillment of the requirement for the award of the degree of Master of Commerce and that the project word had not previously formed the basis for the award of any degree, diploma, fellowship or any other similar title.

PLACE: MADURAI

DATE: 25/25/25

(PROF. J.JUSTIN MANOHAR)

COORDINATOR OF M.COM,

DEPARTMENT OF COMMERCE

SIGNATURE OF THE GUIDE

(Dr. A.NIXON JESURAJ)

R.YUVARAJA

21PCO57

DEPARTMENT OF COMMERCE,

THE AMERICAN COLLEGE,

**MADURAI** 

#### **DECLARATION**

I hereby declare that the project report entitled "A STUDY ON COLLEGE STUDENTS PREFRENCE TOWARDS MOBILE WALLETS WITH SPECIAL REFERENCE TO MADURAI CITY", submitted for the award of degree of Master of Commerce is my original work under the guidance of Dr. A.NIXON JESURAJ and no part of the project report has been used for any degree, diploma, fellowship or other similar title for any other university or board.

PLACE: MADURAI

SIGNATURE OF THE CANDIDATE

DATE:

R.YUVARAJA

(21PCO57)

**COUNTERSIGNED BY** 

Dr. A.NIXON JESURAJ

(RESEARCH GUIDE)